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## **EXTEND FERTILITY™ AND BOSTON IVF JOIN FORCES TO BRING EGG FREEZING TO WOMEN WISHING TO PRESERVE THEIR FERTILITY**

*New service empowers women with the first New England option to freeze and store eggs for potential use in the future.*

BOSTON, April 04, 2007 – Extend Fertility™, the leading provider of fertility preservation services, and Boston IVF, one of the nation's most experienced and successful fertility centers, announce a partnership to deliver egg freezing services to women in Boston and throughout New England. This will be the first elective egg freezing service available in New England and Boston IVF will be the sixth clinic in the country to offer Extend Fertility's patented egg freezing protocol. With over two hundred babies now born from frozen eggs worldwide, egg freezing offers an exciting option for women wanting to preserve their fertility. The service will enable women to bank their eggs during their reproductive prime - ideally by age 35 or younger - for potential use in the future.

Egg freezing for fertility preservation can benefit a broad range of women - from cancer patients undergoing chemotherapy to women who anticipate starting or adding to their families later in life. As more women pursue advanced degrees, the average age of first-time motherhood is increasing. Twenty percent of all first-time mothers are now 35 or older<sup>1</sup> and over five million U.S. women remain single and childless well into their thirties<sup>2</sup>.

Unfortunately, this trend towards older motherhood is squarely at odds with a woman's natural biological clock. Eggs are the key to female fertility and the average woman's fertility peaks in her mid-20's and begins to more significantly decline in her 30's. While a woman's uterus is able to carry a pregnancy to term well into her forties, the decline in egg quality makes the likelihood of a successful pregnancy significantly lower after age 37. As a result, over 14,000 U.S. women per year are forced to turn to egg donation in order to conceive. Egg freezing provides the opportunity for women to become their own donors earlier in life.

"Our partnership with Extend Fertility offers women in Boston and Greater New England the option to preserve their fertility," said Dr. Michael M. Alper, Boston IVF Medical Director and Reproductive Endocrinologist. "While still considered investigational, egg freezing science appears very promising and can prevent the natural decrease in fertility that occurs with advancing age."

Extend Fertility is the first and only company to offer women a comprehensive, nationwide service for freezing and banking eggs. Since launching in 2004, Extend Fertility and its affiliated clinics have gained significant clinical experience with egg freezing patients and have published industry leading egg survival and pregnancy rates. Extend Fertility's investigational egg freezing protocol is based on proprietary science developed by world-renowned researchers who are responsible for the largest share of babies born from frozen eggs. In the past year, 7 babies have been born from frozen eggs at Extend Fertility's U.S. clinics, building upon the more than 70 deliveries in Europe that have resulted from the same method. Earlier this week, Boston IVF announced their first frozen egg pregnancy based on the Extend protocol.

"We are delighted to partner with Boston IVF to bring this empowering science to the women of New England", said Christy Jones, founder and CEO, Extend Fertility. "By giving women more options around their fertility, egg freezing has the potential to become as powerful as the birth control pill in women's reproductive health."

Today's milestone announcement represents a coming of "full circle" for Extend Fertility, which has been headquartered in the Boston area since its launch. The company also provides long-term storage of frozen eggs in a location just outside of Boston through an exclusive arrangement with a state-of-the-art cryostorage facility that is designed to manage the handling and long-term storage of frozen eggs.

Extend Fertility's services are currently provided in New York, New Jersey, Los Angeles, San Francisco, and Texas. The service will be available in Boston beginning today. For more information on the Extend Fertility egg freezing service in the Boston and Greater New England area, please visit [www.extendfertility.com](http://www.extendfertility.com) or call (800) 841-7197.

#### *ABOUT EXTEND FERTILITY*

*Extend Fertility is dedicated to enriching women's lives through revolutionary egg freezing science that gives women the option to effectively slow down the biological clock. The company brings together industry-leading science, medical care and storage facilities. By combining these critical elements with our outstanding educational resources and client services, Extend Fertility offers women the leading egg freezing experience available today. For more information, visit [www.extendfertility.com](http://www.extendfertility.com).*

## ABOUT BOSTON IVF

*Established in 1986, Boston IVF is one of America's most successful fertility centers. Using a team approach to meet every aspect of patients' needs, Boston IVF is committed to giving everyone the chance to build a family. Boston IVF provides patients with unparalleled medical care and the best experience with the expertise of premiere doctors and professional staff, who are affiliated with Harvard Medical School. It is world- renowned for its highly successful and innovative infertility treatments, highest quality service, state-of-the-art methods, ongoing scientific research, and on-site complementary healthcare at its Domar Center. Boston IVF has convenient locations in Waltham, MA, Brookline, MA, and Quincy, MA, and its doctors see patients at leading hospitals throughout Massachusetts and Maine.*

- Sources:**
1. *Age and Fertility: A Guide for Parents.* 1996 – American Society for Reproductive Medicine.
  2. *Fertility of American Women Current Population Survey.* June, 2000 – U.S. Census Bureau

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